

KEITH ANDERSON

Web Developer | Instructional Designer

San Francisco CA

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 creativepluscode.com

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SUMMARY

9+ years in instructional design and 4+ years in web development creating engaging content

EXPERIENCE

May 2015 - Present

Web Developer, Co-Founder

[Little Dipper](#)

- define technical needs that promote the company's strategic and operational demands
- collaborate with engineers to create technical solutions for Little Dipper's needs
- design and refine UX and visual appearance of website and CMS
- develop and refine custom plugins and widgets to address the technical needs of the e-commerce website and CMS

Jun 2012 - Present

Web Developer

Independent Contractor

- develop static & dynamic websites using hand-coded HTML5, CSS3, javascript, php and mysql
- create and develop UI, cross-browser compatibility, general web functions and standards for the client's needs
- develop custom web applications that drive business processes and use RESTful APIs
- design low and high fidelity wireframes and prototypes for discussing implementation with clients

Jan 2012 - Present

ESL Assessment Coordinator

[Academy of Art University](#)

- assess 800+ incoming international students' English proficiency each semester
- conduct needs analyses for refinements based on quantitative and qualitative data to determine how to enhance assessments
- design and develop ESL placement test using advanced assessment features in Captivate 9

Jan 2012 - Dec 2014

Curriculum Coordinator & Instructor

[Academy of Art University](#)

- collaborate with teachers to develop and refine materials based on student feedback and experience
- develop innovative content for e-materials using Adobe Captivate, Articulate Storyline and Moodle LMS
- analyze evaluation feedback and suggest improvements to continually improve materials
- manage scheduling and supervision of 8+ faculty members

Aug 2009 - Aug 2011

Teacher Trainer

[San Francisco State University](#)

- collaborated on the development a new teacher training program
- facilitated and demonstrated a formalized self-review process for

- new teachers to become formative and reflective educators
- collaborated and evaluated lesson plans and modeled effective teaching methodologies for new teachers

SKILLS



Adobe Captivate

advanced actions, responsive design, branched assessments, text to speech integration,



HTML5 & CSS3

experience with bootstrap, foundations, and 960 grid responsive frameworks



Javascript

including jquery, node.js and angular.js



PHP & MySQL

including WordPress, and custom CMS development



Adobe CC

power user of Photoshop, Illustrator, InDesign

EDUCATION

2013 - 2014

Front-End Development & Node.js

[Thinkful](#)

focus on developing asynchronous web applications

2011 - 2013

Web Design & New Media

[Academy of Art University](#)

focus in static and dynamic web development, iOS development with Corona SDK, UX design, visual design, and typography

2007 - 2010

M.A. in Education

[San Francisco State University](#)

focus in Teaching English to Speakers of Other Languages and Instructional Design

2003 - 2006

B.A. in Linguistics

[University of Hawai'i at Manoa](#)

semantic analyses, English phonetics & morphology and sociocultural linguistics